



Strategic Framework

VISION

Everyone has quality housing opportunities in St. Helena

MISSION

Our Town St Helena preserves and develops quality affordable housing for living in St. Helena

VALUES

Innovative

Scrappy

Self-reflective / critical

Creative

Collaborative

Community minded

Environmentally responsible

Effective

Flexible/nimble

Efficient

Fiscally responsible

STRATEGIC PILLARS

Preserve

Develop

Advocate

PRIORITY GOALS

- A detailed plan to increase organizational capacity
- 105 units by 2035
- A well-educated and engaged City Council and community

PRIORITIZED STRATEGIES

- Create policies around best practices
- Build awareness
- Organization development plans & financial proforma for 1/3/5 years; and capital fund
- Board development and recruitment
- Explore new tools for housing development and preservation
- Develop a database of properties
- Create a policy committee