

Strategic Framework

VISION

Everyone has quality housing opportunities in St. Helena

MISSION

Our Town St Helena preserves and develops quality affordable housing for living in St. Helena

VALUES

Innovative

*Scrappy
Self-reflective / critical
Creative*

Collaborative

*Community minded
Environmentally responsible*

Effective

*Flexible/nimble
Efficient
Fiscally responsible*

STRATEGIC PILLARS

Preserve

Develop

Advocate

PRIORITY GOALS

- A detailed plan to increase organizational capacity
- 105 units by 2035
- A well-educated and engaged City Council and community

PRIORITIZED STRATEGIES

- Create policies around best practices
- Build awareness
- Organization development plans & financial proforma for 1/3/5 years; and capital fund
- Board development and recruitment
- Explore new tools for housing development and preservation
- Develop a database of properties
- Create a policy committee